

Digitalisation for the Green Deal

Module 7

Digitalisation as an enabler for the green deal

Agenda

- 7.1 Mainstreaming digitalisation for the Green Deal in partner countries
- 7.2 Deep dive: information management
- 7.3 Environmental monitoring
- 7.4 Digital technologies to promote environmental diplomacy
- 7.5 Digital communities

Digitalisation for the Green Deal

Module 7.1:

Mainstreaming digitalisation for the Green Deal in partner countries

Discussion



15 min

Mainstreaming digitalisation for the Green Deal in partner countries

What are the key **priorities** to capitalize the potential of digitalisation to support the Green Deal in the partner countries?

What could be the best **entry points**?
What the **barriers**?

Framework for engagement selectivity

Cluster	Criteria	Value
General criteria	To be satisfied to engage	Yes/No
Benefit	General benefits for the organization, the partners, the beneficiaries	High (+3) Medium (+2) Low (+1)
Enabling factors	Factors enabling success of the D4theGreenDeal initiative	
Organizational Impact	Impact on the organization	
Cost	General and recurring costs	High (-3) Medium (-2) Low (-1)
Risks	Risks associated with the initiative	

Framework for engagement selectivity

Cluster	Criteria
General criteria	<ul style="list-style-type: none">• Compliance with DG DEVCO strategies and rules• Compliance with Digital Development Principles• Compliance with EU policies and rules

If satisfied, assessment can proceed...



Framework for engagement selectivity

Cluster	Criteria
Benefit (general)	<ul style="list-style-type: none">• Overall benefit for partners and beneficiaries• Meeting the needs and expectations of staff, partners, or beneficiaries• Contribution to DG DEVCO strategies
Enabling factors	<ul style="list-style-type: none">• Availability of skills and capacities among staff, partners, or beneficiaries• Availability of technologies and infrastructure• Buy-in of staff, partners, or beneficiaries• Existing evidence of impact• Overall appropriateness of the technology for the target community
Organizational Impact	<ul style="list-style-type: none">• Organizational learning• Improvement of external relations• Strengthened innovation culture• Strengthened positioning and branding

Positive factors

Framework for engagement selectivity

Cluster	Criteria
Cost	<ul style="list-style-type: none">• Environmental and social costs• Resources needed to implement the initiative• Recurrent expenditures required for maintenance sustainability
Risks	<ul style="list-style-type: none">• Financial risks• Implementation risks• Exploitation risks• Partnership risks• Reputational risks• Technology risks• Gadgetization risks

Negative factors

Frameworks for engagement

Quick fire round



Context:

The government of *Narnia* wants to develop an online platform that matches coffee producers with input supplier from the private sector. The companies would access to the farmers' profiles, providing discounted supply of seeds and agrochemicals.

Discuss the case by applying the framework for engagement